

TRADE CREDIT INSURANCE



Trade Credit Insurance policy protects your business from bad debts losses due to non-payment by your customers. However, it is much more than just an insurance tool. This is the only insurance policy which can actually be used in your business to increase your turnover substantially and reduce costs, thereby increase your business's net worth. This can be demonstrated using a financial model.

BENEFITS OF THE POLICY:



Marketing Tool – Allows you to grow sales with confidence in your domestic and overseas markets. New customers can be acquired on the back of credit insurance by transferring non-payment risk to the insurer.



Balance Sheet Protection – Protects liquidity and cash flow.



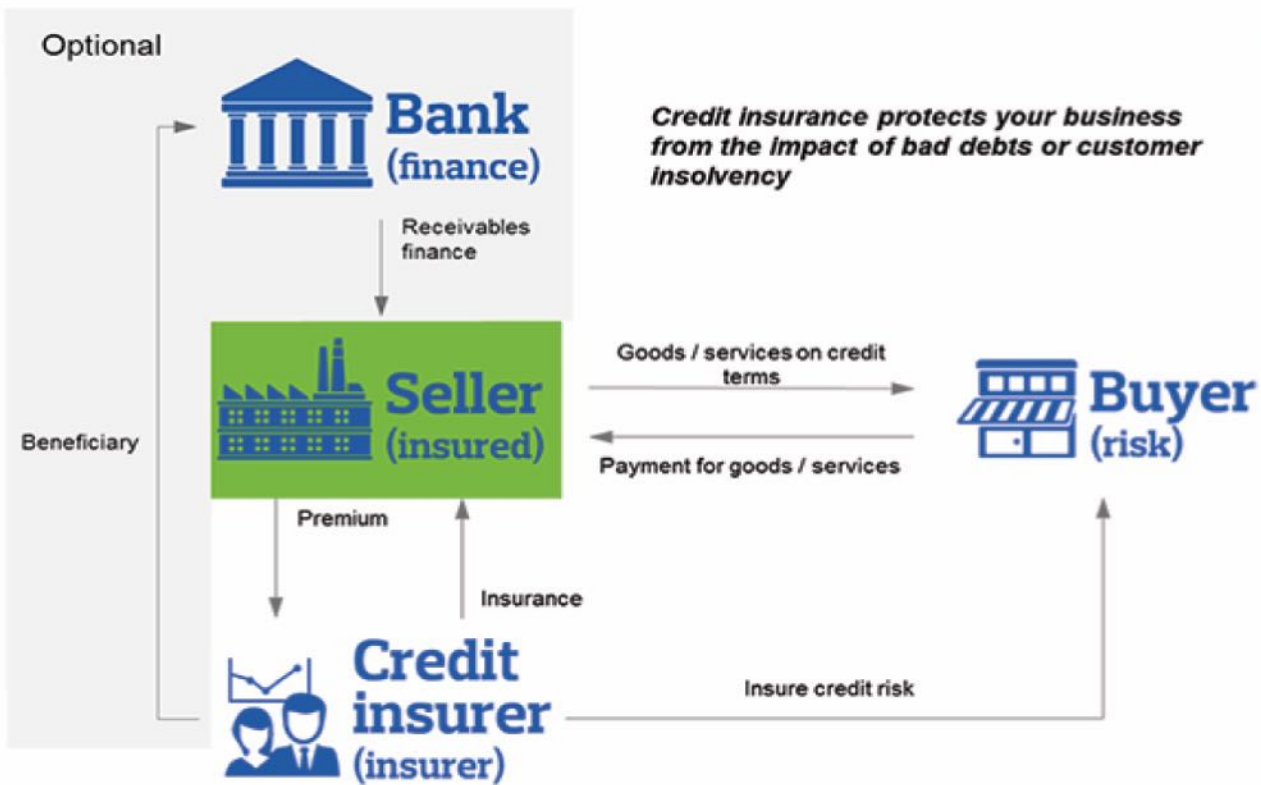
Financing Tool – Enhance your trade finance facilities by obtaining competitive financing from bankers.



Credit Risk Assessment Tool – Manage your credit policy and enhance your market information.



Enhances a business's competitiveness – Allows you to consider alternatives to seeking letter of credit terms from your customers and offer more competitive credit terms viz-a-viz your competition.



BENEFITS OF THE POLICY:



Business Objectives – Understand your business objective and requirements, both from a short term and long-term perspective.



Receivable Analysis – Analysis of your receivable portfolio to understand and advise the extent of risk transfer and risk retention.



Cost Benefit Analysis – Provide a cost benefit analysis based on a financial model and suggest appropriate structure to mitigate your credit risk.



Quote Comparison – Review of insurers, seek quotations, provide analysis of quotations and identify appropriate insurer.



Implementation – Ensure complete implementation of the program, end to end policy servicing, policy management and training to your inhouse team.



Value Add – Assistance in designing and implementation of credit control process and systems in line with your long-term business objectives.

WHY ALLIANCE?

Specialist brokers providing customized solutions to clients.

Among Top 5 Indian Broker with over 17 years' experience in risk management and mitigation.

In-house capabilities across all major business sectors while ensuring key functional areas viz. Underwriting, Claims and Advisory services, focusing on product expertise.

This approach enables strong relationships and ensures that a platform is created to provide comprehensive solution to our clients and devise risk management solutions unique to their needs.

Please Connect with

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